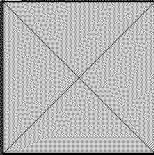


**To:** Flynn, Mike[Flynn.Mike@epa.gov]  
**From:** Ping Identity  
**Sent:** Wed 6/7/2017 7:45:58 PM  
**Subject:** GDPR: Don't Stop at Compliance



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## [WEBINAR] GDPR & CUSTOMER IAM: Don't Stop at Compliance

Got customers in Europe? Then you will want to know all about GDPR, General Data Protection Regulation, that goes into effect in less than a year. This means if you are an organization that sells or markets to, or for that matter, collects any personal data of European citizens, you have one year to come into compliance or face fines up to 4% of annual global revenue or 20 million Euros, whichever is greater.

Critical to this compliance is security, data-access governance and transparency in the collection and use of personal data for European citizens, including use-based consent, self-service personal data management, and data encryption in every state (at rest, in motion, in use).

Customer identity and access management (Customer IAM) solutions provide key capabilities that help meet GDPR requirements 'out of the box', while also providing a single, unified view of the customer, building trust, and enabling secure, seamless and personalized customer engagement.

**REGISTER HERE** to see how Ping Identity's leading Customer IAM solution can enable your organization to meet GDPR requirements and transform a compliance challenge into an opportunity to get closer to your customers.

Best Regards,

Ping Identity

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